

In Media Marketing Profile

in media

MARKETING



A man with dark hair, wearing a green t-shirt, is the central figure. He is smiling and looking towards the camera. Surrounding him are several hands holding up smartphones. Each phone's screen displays a photo of the same man in the same green shirt, creating a visual loop where the man is seen on the screens of the phones he is surrounded by. The background is a soft, out-of-focus light blue. The overall image has a dark, semi-transparent overlay, making the white text stand out.

**WE BRING YOUR BRAND TO THE
PEOPLE
AND THE PEOPLE TO YOUR
BRAND**

Helping Your Business Drive Marketing Performance

we create powerful, innovative, fun, and memorable content. our company is centered on the idea that everything that you could possibly need is available under one roof. from creative conceptualisation to production and execution – we do it all.



LOCAL INFLUENCER

ENGAGEMENT

ADS SERVICES

DIGITAL CONTENT

SALES LIFT



www.inmediamarketing.info

Who We Are

IN MEDIA is a modern influencer and digital media marketing agency specializing in connecting brands with real people through powerful content and storytelling.



in media
MARKETING

We are redefining how brands engage with audiences through in-person influencer content, viral campaigns, and organic digital marketing.

Our Values



Creativity

We push boundaries to create bold and unique campaigns.



Innovation

Staying ahead in a rapidly evolving media landscape.



Marketing Strategy

Adjusting pricing strategy, a new feature, changing their communication, voice and branding.



Authenticity

Real voices. Real impact.



Integrity

Transparent and reliable partnerships.



Collaboration

We grow together.



VISION

To become Asia's leading influencer marketing powerhouse for on-site brand collaborations.



MISSION

To empower brands and creators by offering impactful, location-based influencer marketing and digital growth solutions.

Our Services



**CONTENT
CREATION**



**BRANDING &
CREATIVE DESIGN**



**TIKTOK & REELS
MARKETING**



**SOCIAL MEDIA
MANAGEMENT**



**INFLUENCER
MANAGEMENT**



**WEBSITE & APP
DEVELOPMENT**



**AFFILIATE
MARKETING**



**ADS CAMPAIGN
MANAGEMENT**



**PRODUCT REVIEW
CAMPAIGNS**



**PR & BRAND
COLLABORATIONS**

Meet Our Team



A business's prosperity hinges on the strength of its team. When a group works well together, it becomes a melting pot of distinct skills and knowledge. Building and sustaining a robust team requires effective communication, clearly defined roles and responsibilities, and a shared sense of purpose. These factors are crucial for success.



ASIM ALI
FOUNDER



AREEJ BAJWA
CO-FOUNDER



BILAL SADIQUIE
BUSINESS MARKETING SPECIALIST



ELEANOR FITZGERALD
MARKET ANALYST

Industries We Target



Beauty &
Cosmetics



Restaurants &
Cafes



Fashion &
Lifestyle



Ecommerce
Brands



Clinics &
Healthcare



In-Home
Entertainment



Food Delivery
Services



Logistical
Services



Education &
Online Courses



Events &
Entertainment



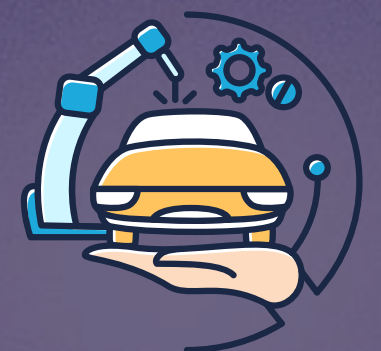
Convenience
Stores



Lifestyle Products
& Services



Technology
Services



Automotive
industry

Influencer Marketing



Where Influence Meets *Impact*

- Influencer vetting & collaboration
- Campaign planning & execution
- Story, reel, post, and review content
- Performance tracking and reporting



Empowering brands through influencer-driven, on-site content and social media mastery



Why Influencer Marketing

Build trust & expand reach into influencer followers

Strengthen brand messaging through authentic endorsements

Influencer consumer buying decisions

Reach more engaged and better-qualified audiences

Reach a higher ROI



TikTok Marketing

- ⊛ Trend-driven content for viral growth
- ⊛ Product integrations & challenges
- ⊛ Fast production with real-time analytics
- ⊛ On-site & virtual content

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LEADS



Content Creation

✓ Photography & Videography

✓ Product shoots

✓ Reels, YouTube Shorts, TikTok videos

✓ Behind-the-scenes and lifestyle content



Social Media Management & Marketing

01 STRATEGIC PLANNING & CONTENT CREATION

We craft compelling, platform-specific content that aligns with your brand voice and business goals.

02 GROWTH & ENGAGEMENT OPTIMIZATION

Drive organic growth, increase followers, and boost engagement through consistent and impactful posting.

03 INFLUENCER COLLABORATIONS

Leverage the power of influencers to increase credibility and reach new audiences.

04 TARGETED CAMPAIGNS & ADS MANAGEMENT

Run high-converting ad campaigns tailored to your ideal audience for maximum ROI.

05 ANALYTICS & REPORTING

Track progress with detailed performance insights, so you always know what's working.

Why in media ?

MARKETING

Helping your brand to get profitable

Performance-driven campaigns

Affordable, scalable, and organic reach

Monitor performance

Influencer visits to physical locations

Trusted network of creators

End-to-end campaign management



Marketing via Email



Effectiveness of email marketing



Create personalized and targeted campaigns



Building an email list



Analyze email metrics



Pay-Per-Click (PPC) Advertising

PPC based advertising concept

Advertising platforms

Organize campaigns

Keyword optimization

Monitor performance

Generates immediate and targeted traffic



Clients & Collaborations



HAIR
PANTRY



CMS
BEAUTY MART

NOU
PAN ASIAN CUISINE

LINCOS
LABS

DAILY
DELI Co.
THE BURGER SPECIALIST

ASHTON
HOUSE
NURSING HOME

BG Big Grin
It's all about you

LAAM

almirah

KHAS
HOME | FASHION



GENERATION

THE CARNIVORE
BAKED MEAT
RESTAURANT



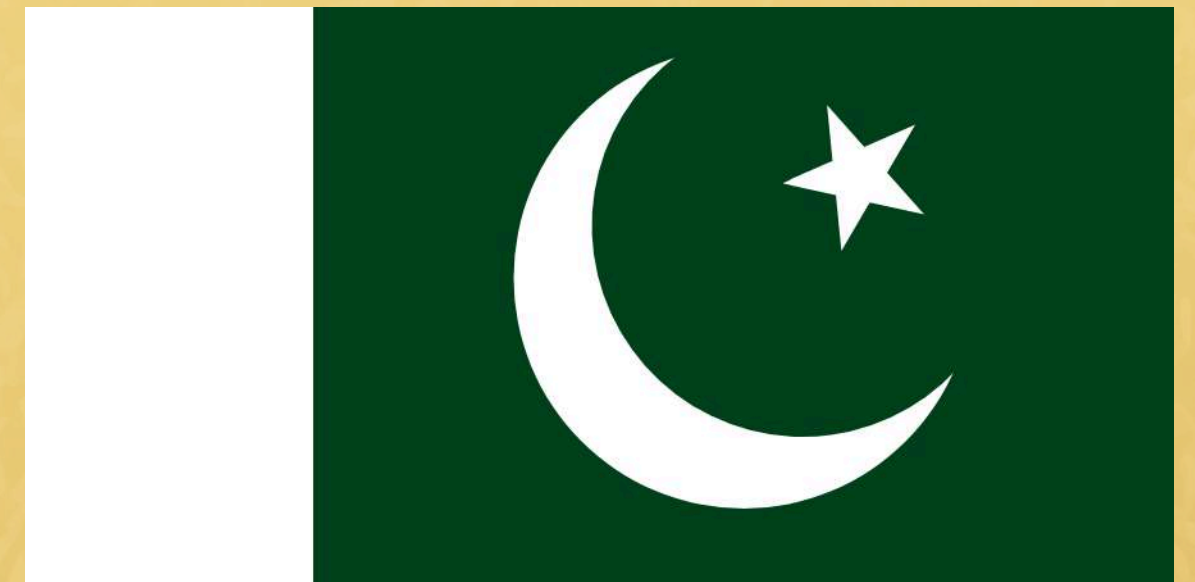
Global Foot Prints



UNITED KINDOM



**UNITED ARAB
EMIRATES**



PAKISTAN

Thank you.

Thank you for your attention

Contact



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